

Web Site Tools That Drive Referrals to Your Door – *Options for Facilities*

When you join TLC's nationwide network of care providers your company is visible to thousands of families and hospital case managers searching for specific care services in your area. TLC maintains the only comprehensive database of more than 68,000 licensed post-acute care providers and home health, home care and hospice agencies in the nation.

Maximize Your Exposure with Web Site Advertising and Development

Skilled nursing and assisted living providers that have a Web site in the TLC system receive six times more referrals than those that don't. To help increase your visibility and deliver up to six times more qualified referrals directly to you, we offer affordable Web site advertising, development and hosting options.



Web Site Development

Four levels of Web site exposure options are available:

	Features	Cost	AHCA/NCAL Member Prices
Gold	Six-page Web site with Silver level features plus color, text, font and positioning control • Virtual tour feature • Highest bold listing on results page	\$1,250	\$795
Silver	Five-page Web site with Bronze level features plus personalized summary in profile • No side menus or ads visible in profile • Second highest bold listing on results page	\$750	\$495
Bronze	Basic level features plus logo • Link to your existing Web site • Tour appointments scheduled online • Monthly report showing hits to your Web site • Third highest listing on results page	\$400	\$295
Basic	One-page text Web listing with company name, location, services and amenities Visitor information sent to you with referral • Fourth highest listing on results page	No Charge	No Charge

Annual Web site hosting fee is \$240 per year (included in first year's Web site price).



For more information, call 877-TLC-8003 or e-mail sales@TLChoices.com.